**Getting a job!**

In addition to a bit of a “lecture” this quarter, we’re going to make sure that you:

1. Have a solid, traditional resume (2 pages of text, no color, no pics, no maps)
2. Developed a ESRI Story Map which will serve as both an expanded resume and a portfolio.

For the first, I have created a bit of a resume “template” for you to start filling in. Download the file “resume\_template” and start filling it in. Note, this isn’t a “hard” format for you to use. But it gets the basics. Feel free to expand or get creative (google can help you there) if you want. Obviously, delete my comments before turning in a copy. And a warning – avoid downloading resume “templates” from the web. They seem to cause more formatting problems than they solve.

We’ll do two versions over the quarter. Keep it to 2 pages, max.

* **First draft due on 15 April. 2 points**
* **Final due on 29 May. 3 points.**

Note, I will be more than happy to do more edits if you’re not happy with your resume after the two due dates. I’ll also edit cover letters, etc. Let me know.

And now, onto the Story Map Resume/Portfolio. Getting a job is a sales pitch, and the product is YOU. Thus, the more skilled and interesting you seem, the more likely you are to get an interview – and a job. The standard resume and cover letter are your bread and butter – they have to rock. But what about some icing? That’s what we’re talking about here. A chance for you to demonstrate that you can:

* Make a Story Map (a common job within the GIS industry)
* Effectively use maps, text, and graphics to communicate something (that something is why they should hire you)
* Highlight some content. I expect the following (at a minimum) to be included:
  + An introduction to yourself
  + A link to your traditional resume
  + A link to at least one writing example (papers you’ve written at some point). Make sure they’re good!
  + Demonstration of at least two class/research projects you’ve done. At least one must be GIS-related.
  + One interactive map of something related to you or something you’ve done. This could be past travels, where you want to work, future travels, favorite national parks, etc… get creative. But use a bunch of pins.

Please get creative!!! This is the big assignment of the quarter.

Start by reading this blog – and looking at the examples linked (Amanda Huber, Kiara Dawson, Jessica Liew, LeiLei Duan, Renato Salvaleon, Kete Berg, and Joseph Kerski).

[https://community.esri.com/community/education/blog/2020/01/09/create-a-story-map-of-your-cv-or-resume#](https://community.esri.com/community/education/blog/2020/01/09/create-a-story-map-of-your-cv-or-resume)

You might also do a quick google search for more of them. You should be getting some ideas for format, content, etc. Look to the discussion section of Canvas to chat about it!

Now, some links so you can start messing around.

* Getting started with ArcGIS StoryMaps: <https://storymaps.arcgis.com/stories/cea22a609a1d4cccb8d54c650b595bc4>
* What is an express map and why should you use one? <https://www.esri.com/arcgis-blog/products/arcgis-storymaps/mapping/what-is-an-express-map-and-why-should-you-use-one/>
* <https://www.esri.com/en-us/arcgis/products/arcgis-storymaps/overview> - this gives an overview of the software. Especially, hit the resources link in the toolbar, then look at the story and 2 articles (9 steps to…., planning and outlining…, and what an express map and why….). There are also the links at the bottom (start by planning, craft your narrative, etc). Work through these tips to get a good idea of what you want to highlight in your story map.

Remember the “Five Ps” – prior planning prevents piss poor performance.

Now, hit the launch ArcGIS StoryMaps button (or go here: <https://storymaps.arcgis.com/> ). Log in using your esri account. From here, depending on how ready you are at this point, you can either Start a Story or look at the learning and resources at the bottom. I suspect many of you will just jump right in and start bashing away! I also suspect most of you will be frustrated with your first attempt – just start over, it might be simpler.

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Let’s go with three due dates over the quarter, just so everyone keeps up with things.

Rough draft on 3 May. 2 points

Solid copy on 24 May 5 points

Final on 7 June. 8 points.

This project is worth a fair chunk of your grade – and remember, many of our graduates make a living out of creating story maps – so don’t blow this off!